

⚠ JULY WATER ALERT

THE FOURTH IS OVER. THE ALGAE ISN'T.

Peak heat. Packed pools. Holiday cannonballs. Your water took a beating - here's how to win it back.

HOTTEST MONTH · HIGHEST BATHER LOAD · BIGGEST ALGAE RISK

THE HEAT IS HERE

July is when pools **fight back**.

Longest days. Hottest water. The most swimmers of the year. It's the perfect recipe for algae, cloudy water, and chlorine that can't keep up.

The good news? Every one of these problems is predictable - and beatable.

Hotter

WATER EVERY WEEK

Busier

POOLS ALL MONTH

Faster

ALGAE GROWTH

JULY SOLUTION SPOTLIGHT

THE RECOVERY DUO

STEP 1 · THE KILL

CLEAN

Fast Algae Elimination

Works with your chlorine to rapidly wipe out green, mustard, and every common algae - even in rough water conditions.

- ✓ Rapid algae elimination
- ✓ Works with all chlorine systems
- ✓ One product, all algae types
- ✓ Fewer repeat treatments

+

STEP 2 · THE CLEAR

POOL RESCUE

Crystal Clear Water

Killing algae is only half the job. Pool Rescue sweeps out dead algae and fine debris, restoring swim-ready clarity fast.

- ✓ Clears cloudy water quickly
- ✓ Removes suspended debris
- ✓ Faster visual recovery
- ✓ Back to swimming sooner

The Complete Recovery System

When your pool turns green or water gets cloudy after heavy use & heat.

1

Hit It with Clean

Rapidly eliminates the algae at the source.

→

2

Finish with Pool Rescue

Clears the haze. Restores that crystal sparkle.

JULY PRO TIP

Don't just treat the algae.
Run the full recovery.

Killing algae without clearing the water leaves you staring at a cloudy pool for days. Clean + Pool Rescue together means better results, faster - and a pool that's ready when you are.

KEEP SWIMMING ALL SUMMER

The hottest months bring the biggest water challenges. Recover faster, stay clearer, and spend July in the pool - not fighting it.

GET THE RECOVERY DUO →



SMART FORMULATIONS · BETTER WATER · PROVEN RESULTS

care@rethinkpoolcare.com · +1 800 592 0619

rethinkpoolcare.com

[Unsubscribe](#)