



RETHINK POOL CARE **PRODUCT CATALOG**



Welcome to Rethink Pool Care

We are at the forefront of innovation in the pool industry. Join us as we shape the future in introducing groundbreaking products that revolutionize pool maintenance. We are combining ease of use with eco-friendly solutions. Our Commitment is to develop and introduce technologies that provide new and enhanced methods of pool care that provide both cost effective and energy efficient solutions for our customers and trading partners alike.

With over 40 years in the swimming pool and spa care industry, we've developed a widely know and proven reputation for delivering high performing products in new and innovative ways. That mission continues with Rethink Pool Care. Our Goal: Challenge the status quo and Rethink how we can be better. Better for consumers, better for our partners and better for our shared environment.



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The revolutionary new pool care smart system that uses concentrated refills, no bottles, no batteries and even works while you sleep! Daily Dose + Pure Pack = A 12 month smart system to keep your pool looking clean and perfect!

The first-ever precision-dosing system for effortless pool care—delivers the perfect amount of treatment daily to keep water balanced and clear. No measuring, no mess—just load the Daily Dose with a Pure Pack, toss it in, and enjoy worry-free maintenance all season long.

PURE PACK

Pure Pack Sheets and Pure Pack Liquid Pouches are designed for use with the Daily Dose precision dispenser, delivering the industry's best concentrations for perfect, waste-free precision dosing. Pure Packs are specifically formulated to fit a variety of pool and spa maintenance needs. Each Pure Pack dissolves into a high-powered concentrated treatment that the Daily Dose dispenses, automatically, to keep your pool and spa crystal-clear for up to 30-days.

Pure Pack Provides:

- Strong Clarification
- Organics Removal
- Stain & Scale Prevention
 - Metals Removal





Daily Dose

Reusable container that dispenses beneficial water treatment automatically every day.

SKU01210



Winter All-In-1

A complete winterizing solution designed to work with the Daily Dose precision dispenser to protect water quality and prevent scale and staining.

SKU01211



Spring Start Up

Make opening season a breeze by tackling scum lines, pollen, and winter residue for a pristine, problem-free pool.

SKU01218



Phosphate Control

Ultra-concentrated phosphate remover designed for precision dosing that targets and eliminates phosphates—the main food source for algae.

SKU01213



Summer All-In-1

Keeps your sanitizer safe and active by fighting algae, non-living organics removal, strong clarifier & stain prevention.

SKU01212



Solar Guard

A top-tier liquid solar blanket that reduces heat loss and evaporation, keeping pools warmer and cutting energy costs.

SKU01214

Easy Set Up Guide





Effortless, Eco-Friendly Spa Maintenance.

Daily Dose Spa simplifies hot tub and spa care with pre-measured, eco-friendly dosing designed for smaller water volumes and higher temperatures. It provides crystal-clear water and reduces maintenance hassle, benefiting both dealers and spa owners.



Daily Dose Spa

Reusable container that dispenses beneficial water treatment automatically after each use.

SKU87300



Refresh

Cleans after every use and is specifically formulated to fit a variety of spa maintenance needs.

SKU87301

SunSmart Stabilizer

PROTECT CHLORINE WITHOUT ADDING CYA

Beyond Stabilizer and Conditioner: The Future of Pool Chemistry
Traditional CYA based stabilizers are being left behind. Overuse has led to reduced chlorine effectiveness, cloudy water, and rising chemical costs. Rethink Poolcare introduces non-CYA technologies that simplify water management, enhance sanitizer performance, and deliver consistently healthier, crystal-clear pools.

KEY BENEFITS:

- Boosts chlorine efficiency without CYA buildup
- Improves water clarity and reduces chemical complexity
- Lowers operational costs for professionals and homeowners
- Delivers predictable, high-performance results – no more “chlorine lock”



SunSmart Stabilizer: SKU87005

MICRON 1

INDUSTRY LEADING FILTER MEDIA

Advanced Filtration. Engineered for Clarity: Developed from over 35 years of R&D, Micron 1 is crafted from pure, selected recycled glass and activated through a proprietary 3-step process. This results in a self-sterilizing media that delivers certified 1 micron filtration - far surpassing sand and other media alternatives. Micron 1 prevents bacterial growth and channeling, while reducing chemical use, water use and energy use through more efficient backwashing. Compatible with all sand filters and built to outlast any other media.

KEY BENEFITS:

- Filters down to an industry best 1 micron for crystal-clear water
- Self-sterilizing to prevent biofilm and bacteria
- Saves water and chemicals with fewer backwashes
- Longest lasting media in the industry and easy to install
- No system upgrades needed



Micron 1 :SKU87100



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