



INDUSTRY LEADING Filter Media

WHY RETHINK

MICRON 1

The Next-Generation Filter Media - Smarter Filtration. Cleaner Water. Fewer Callbacks.

Engineered for performance, MICRON 1 is a premium, patented industry best media. It delivers unmatched filtration, bio-resistant, and adds long-term value - making MICRON 1 the go-to upgrade for service pros and retailers who want results their clients can see.

KEY FEATURES:

- Ultra-Fine Filtration to 1 Micron**
 Removes even the smallest particles - dramatically reduces cloudy water and repeat service calls.
- 8x More Surface Area Than Sand**
 Captures more contaminants, improves water clarity, and lowers chlorine demand.
- Self-Sterilizing Surface**
 Prevents biofilm buildup = no hidden contaminants, better hygiene, and fewer surprises.
- Extended Lifespan**
 Lasts years longer than sand - just top off as needed. No full media replacement required.
- Chemical Efficiency**
 Reduces chlorine and chemical use- cuts costs and service time.



DEALER BENEFITS:

- Premium Upsell** with long-term savings and visible results
- Fewer Callbacks** and easier maintenance
- Exclusive Technology** that differentiates your offering
- Crystal-Clear Water** that clients notice and trust