



# INDUSTRY LEADING *Filter Media*



## WHY RETHINK

### The Next-Generation Filter Media - Smarter Filtration. Cleaner Water. Fewer Callbacks.

Engineered for performance, MICRON 1 is a premium, patented industry best media. It delivers unmatched filtration, bio-resistance, and long-term value - making it the go-to upgrade for service pros and retailers who want results their clients can see.

## MICRON 1



### KEY FEATURES:

#### Ultra-Fine Filtration to 1 Micron

Removes even the smallest particles - dramatically reduces cloudy water and repeat service calls.

#### 8x More Surface Area Than Sand

Captures more contaminants, improves water clarity, and lowers chlorine demand.

#### Self-Sterilizing Surface

Prevents biofilm buildup = no hidden contaminants, better hygiene, and fewer surprises.

#### Extended Lifespan

Lasts years longer than sand - just top off as needed. No full media replacement required.

#### Chemical Efficiency

Reduces chlorine and chemical use- cuts costs and service time.

### DEALER BENEFITS:

- Premium Upsell with long-term savings and visible results
- Fewer Callbacks and easier maintenance
- Exclusive Technology that differentiates your offering
- Crystal-Clear Water that clients notice and trust

MICRON 1 is the smart choice for professionals who want to deliver high-performance filtration, reduce maintenance, and grow their business with confidence.

Micron 1: SKU87100



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