

FROM COVERED TO CRYSTAL CLEAR



Open Faster. Use Less Shock!

Spring openings do not need to mean heavy expensive shock treatments and multiple return trips.

When organic pollutants are addressed first, everything works better. Chlorine performs better. Filters run cleaner. Water clears faster.

Spring Start-Up

Pure Pool

Pool Rescue



Spring Start-Up

- Controlled, balanced startup support
- Reduces cloudiness
- Helps prevent early algae flare-ups



Pure Pool

- Highly concentrated weekly maintenance
- Breaks down non-living organic pollutants
- Reduces chlorine burn and chemical waste
- Keeps filters cleaner and more efficient



Pool Rescue

- Clears cloudy water fast
- Removes dead algae and suspended debris without loading the filter
- Accelerates clear water recovery

THE BUSINESS IMPACT

- Faster cleanup the homeowner will see
- Reduced shock demand
- Lower overall chemical spend
- More predictable results
- Better customer experience
- Stronger margins

Open right the first time.
Set the tone for a smoother,
more profitable season with
ReThink.