

WHY WATER LOOKS FINE BUT ISN'T



PROBLEMS START BEFORE YOU SEE THEM

Early season focus. Build the water right now.

Water issues do not start when you see them. They build quietly in the background. Phosphates enter from fill water, debris, and environment. Oils and non-living organics build from pollen, runoff, and use. At first, nothing looks wrong. Then clarity drops. Demand rises. Problems follow.

If you wait, you are already behind.

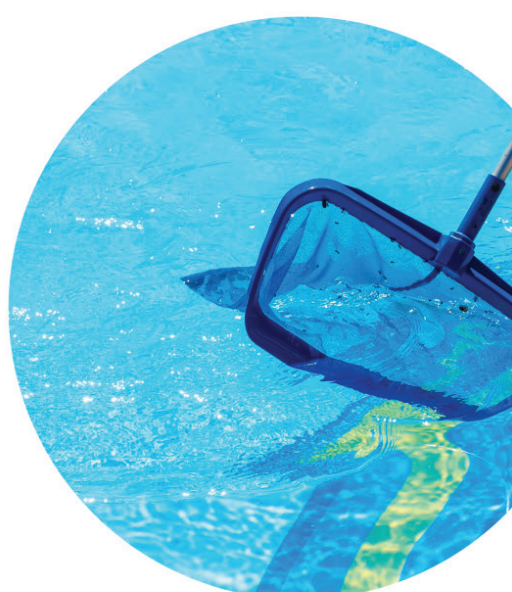
WHAT IS BUILDING

PHOSPHATES:

- Fuel for algae growth
- Increases chlorine demand

OILS AND ORGANICS:

- Cause haze and dull water
- Interfere with filtration
- Create surface buildup



THE EARLY SEASON PLAN: START CLEAN. THEN MAINTAIN

STEP 1: REMOVE THE LOAD

REMOVE

- Non-clouding phosphate remover
- Quickly lowers phosphate levels
- Clears the system at the source



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STEP 2: MAINTAIN WEEKLY

PURE POOL+

- Ongoing phosphate control
- Organic pollutant breakdown
- Supports clear, balanced water



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STEP 3: PROTECT YOUR CHLORINE

SUNSMART STABILIZER

- Protects chlorine from UV loss
- Maintains consistent sanitizer levels
- No overstabilization



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BOTTOM LINE

Early season conditions are predictable. Remove the load. Maintain the system. Protect the sanitizer.

Stay ahead with ReThink.